OSHAWA ROTARY RIBFEST & MUSIC FESTIVAL PROGRAM MAGAZINE

2025 RATE CARD

ww.oshawaribfest.com

ABOUT THE FESTIVAL

All net proceeds from Rotary Club of Oshawa events, including Ribfest, are reinvested in our community through secondary and post-secondary scholarships, Air Cadets, Hearth Place, Feed the Need, Durham Outlook for the Needy, to name a few, as well as global causes.

Without the support of sponsors and exhibitors like you, these good works would not be possible.

SOME KEY FACTS ABOUT OSHAWA ROTARY RIBFEST & MUSIC FESTIVAL

- For more than 20 years now the Rotary Club of Oshawa has been hosting Ribfest!
- Since 2002 the event has raised more than one million dollars and has earned the title of Durham Region's longest running Ribfest!
- The City of Oshawa has graciously donated the space at Lakeview Park to hold one of the city's most popular event each summer.
- Each year more than 30,000 people descend on the event to listen to live entertainment, check out the vendors and enjoy mouthwatering food options including ribs, chicken and much more!
- More than 250 volunteers contribute to the success of the event by donating their time, ensuring the annual event continues to be a success.
- Money raised from Ribfest goes directly back into the community through local charities and not-for-profit clubs.
- One of the clubs supported through Oshawa Rotary's fundraising efforts, including Ribfest, is the 151 Chadburn Squadron with the Royal Canadian Air Cadets. For more than 80 years now our club has been proud to support the Air Cadets and the valuable lessons kids from our community are able to learn including leadership skills, public speaking, outdoor training and other invaluable skills.

OSHAWA ROTARY RIBFEST & Music Festival
Durham Region's Original Ribfest!

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ADVERTISING COSTS

Full Page - Cost

Regular Full Page.....$999
10% off for Show Sponsor or Exhibitor

Premium Full Pages - Cost

Outside Back Cover.....$1299
Inside Front Page 2.....$1199
Page 3.....$1199
Inside Back Page.....$1099
10% off for Show Sponsor or Exhibitor

Full Page with bleed document setup
Trim: 5 3/8" w x 8 3/8" h
Bleed: 5 7/8" w x 8 7/8" h
Safe area of image and text:
4 7/8" w x 7.50"h

Centre Spread.....$2199
10% off for Show Sponsor or Exhibitor

Centre spread with bleed document setup
Trim: 10 11/16" w x 8 3/8" h
Bleed: 11.25" w x 8 7/8" h
Safe area of image and text:
10 1/8" w x 7.50"h

Half Page - Cost

Horizontal (4 7/8" w x 3 3/4" h) $599
Vertical (2 3/8" w x 7.5" h) $599
10% off for Show Sponsor or Exhibitor

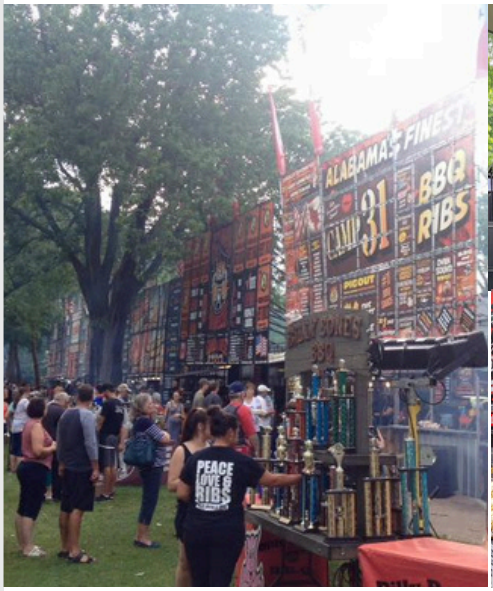
Quarter Page - Cost

Horizontal (4 7/8" w x 1 3/4" h) $399
Vertical (2 3/8" w x 3 3/4" h) $399
10% off for Show Sponsor or Exhibitor

Eighth Page - Cost

Horizontal: (2 3/8" w x 1 3/4" h) $220
10% off for Show Sponsor or Exhibitor

All files should be provided in PDF format and on full pages, please provide bleeds and crop marks. Files should be exported to high resolution for magazine. Minimum 300 dpi.



PUBLICATION DATE: August 7, 2025

PRESS RUN: 10,000 **Distribution:** In advance with show exhibitors and sponsors, and/or at the event.
format: Digest size magazine - saddle stiched

MAGAZINE ADVERTISING DEADLINES:
Space Reservation Deadline: June 25, 2025
Creatives Material Deadline (If Designed By Main Media Group Inc): June 25, 2025
Camera Ready materials: July 3, 2025 Ships to print: July 16, 2025

AD SIZING

Eighth Page square
2 3/8" w x 1 3/4" h

Quarter Page H
4 7/8" w x 1 3/4" h

Quarter Page V
2 3/8" w x 3 3/4" h

Creative Service fees: Should you require ad material to be created, there will be a $100 plus HST fee required. Please advance deadline by 2 weeks.

TERMS: Payment in advance of order. Please add HST to the above pricing.

All ads in program will be billed by Main Media Group Inc. (unless ad is part of sponsorship package), in that instance, all invoices will be issued from Oshawa Rotary Club - Oshawa Rotary Ribfest and will be billed as $0

Main Media GROUP INC
Connecting Our Clients To Their Audience

905-431-4339
info@mainmediagroup.ca

2025 OSHAWA ROTARY RIBFEST & MUSIC FESTIVAL PROGRAM MAGAZINE ADVERTISING CONTRACT

Rotary Club of Oshawa

The information below is required to set up your account.

LEGAL NAME:	
DISPLAY NAME:	
HST #:	
CONTACT:	
ADDRESS:	
PHONE:	
EMAIL:	

SELECT AD SIZE FROM PREVIOUS PAGE	AD SIZE:	COST:
	POSTITION:	HST:
		TOTAL:

I CERTIFY THAT ALL INFORMATION ABOVE IS CORRECT AND ACCURATE. SIGNATURE AND PAYMENT DUE WITH CONTRACT PRIOR TO JULY 3, 2025. ALL ADS WILL BE INVOICED BY MAIN MEDIA GROUP INC. IF PAYING BY CHEQUE, PLEASE MAKE PAYMENT TO: "MAIN MEDIA GROUP INC AND REF OSHAWA ROTARY RIBFEST & MUSIC FESTIVAL FOR THIS ADVERTISING PORTION. THE OPTION TO PAY BY CREDIT CARD WILL BE AVAILABLE ON THE INVOICE THAT WILL BE EMAILED TO YOUR EMAIL ADDRESS. .

NAME:	
TITLE:	
SIGNATURE:	

Please contact Monique Lea, Main Media Group Inc. at info@mainmediagroup.ca or at 905-431-4339 for more information about advertising. Please send all ad orders to the email indicated.

TERMS: Payment in advance of order. Please add HST to the above pricing. All ads in program will be billed by Main Media Group Inc.